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- I need hotel reservation
 I would like to participate in a technical tour

On line pre-registration can be done on
www.en.kku.ac.th/sirdc/SPARKLE

Apply now until 31 August !!



Map of Fortune Hotel



For further information contact:

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International Seminar on Sustainable Urban Transport & Land Use Planning

26-28 September 2005
 Fortune Hotel, Bangkok
 THAILAND

Organised by

Sustainable Infrastructure Research and Development Center (SIRDC), Department of Civil Engineering, Faculty of Engineering, Khon Kaen University
 Faculty of Engineering, Ubon Ratchathani University
 Faculty of Engineering, Chiang Mai University
 Office of Transport and Traffic Policy and Planning, Ministry of Transport

In Collaboration with

Institute for Transport Studies (ITS), University of Leeds, United Kingdom
 Institute for Transport Planning and Traffic Engineering, Vienna University of Technology (TUW), Austria
 Transport Development and Strategy Institute (TDSI), Vietnam
 National Transport Committee,
 Ministry of Communication, Transport, Post and Construction,
 Lao PDR

Department of Planning,
 Ministry of Public Works and Transport, Cambodia

Sponsored by



Background

Sustainability Planning for Asian cities making use of Research, Know-how and Lessons from Europe (SPARKLE) project aims to promote and disseminate knowledge and best practice on the development of sustainable urban land use and transport policies to the countries in South East Asia. The project targets government decision makers and local transport and urban planner. Existing European funded researches, in particular PROSPECTS and PLUME, are defining current best practice in land use transport policy formulation to achieve sustainability. SPARKLE proposes to use the output and processes from the European research as the basis for the transference of policy-making skills to central and local governments in South East Asia. This will be done principally through seminars in South East Asia supported by guidance manuals.

Objectives

The overall objective of the project is to promote and transfer knowledge to the countries of South East Asia on the process of developing sustainable urban land use and transport policies and to provide technical training to local planners and decision makers on how to use scientific and logical approaches to formulate a sustainable land use and transport policy. The central idea of the project is the transference of guidance, already developed through European-funded research, to South East Asia. Many European strategies themselves are likely to be inappropriate in the Asian context and suitable policies for one Asian country are likely to be less suitable in another, so it is very important to emphasise that it is the objective of SPARKLE to transfer a logical process of decision-making to Asia, not to transfer policies. Within this broad objective set out for the project, a number of specific objective for achieving the ultimate goal are as follows:

- (i) Provide the decision makers and planners in South East Asian partner countries with an understanding of the definition, objectives, requirements, and importance of a sustainable urban land use and transport system;
- (ii) Encourage and stimulate local authorities and national government to take an initiative in developing sustainable urban land use and transport policies;
- (iii) Disseminate the technical knowledge based on our European funded research projects (PROSPECTS and PLUME) on the relationship between sustainability, transport system, and land use system to other countries, taking account of the different circumstances of the South East Asian partners;
- (iv) Enable local planners and government officials to identify problems in the local and regional urban land use and transport system, formulate objectives, indicators, and targets for a land use and transport policy, and to develop a policy solution to the problem which can achieve the set targets and objectives using a scientific approach (Strategic Planning Model), and implement, evaluate and develop the devised policy.



- (v) Create a knowledge-intensive network between European partners and government and academic partners in South East Asia in order to discuss and exchange, now and in the future, the knowledge and experience in sustainable urban land use and transport planning.

Participants

Participants in the seminar will include:

- Local government politicians responsible for transport and land-use policy
- Local government staff who are responsible for devising the details of transport and land use plans
- Central government politicians who have responsibility for urban affairs
- Central government staff who have responsibility for city planning
- Consultants who are involved in helping devise city transport and land use plans
- Academics with a professional interest in transport and land use planning

Seminar Venue

The Fortune Hotel is located in Bangkok's commercial and business center area on Rachadaphisek Road, just only 20 minutes from Dong Muang International Airport.

Room rate:

Single Room at Baht 1,200 net/room/night
Twin Room at Baht 1,400 net/room/night

Contact information:

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Homepage: www.fortunehotel.com



DAY 1: Overview of sustainable transport and land use planning

TIME	SESSION	SPEAKER
08.30 - 09.00	Registration	
09.00 - 09.30	Opening Ceremony	
09.30 - 09.45	Introduction to SPARKLE	ITS
09.45 - 10.30	The concept of sustainable urban transport and land use	Professor A D May
10.30 - 11.00	Coffee Break	
11.00 - 11.20	The challenge of sustainable mobility in South-East Asia	Thai partners
11.20 - 11.40	The challenge of sustainable mobility in Australia	Professor M A P Taylor
11.40 - 12.00	The challenge of sustainable mobility in Europe	Professor Hermann Knoflacher
12.00 - 13.00	Lunch	
13.00 - 13.30	The decision making context and approach in Europe	TUW
13.30 - 14.00	The decision making context and approach in Australia	Professor M A P Taylor
14.00 - 14.30	The decision making context and approach in Asia	Thai partners
14.30 - 15.00	Coffee Break	
15.00 - 15.45	Participation process in Europe	ITS
15.45 - 16.30	Participation process in Asia	Thai partners
18.00 - 20.30	Welcome Dinner	

DAY 2: Process to formulate the strategy, evaluation & case studies

09.00 - 09.45	Strategy formulation: European experience	ITS
09.45 - 10.30	Strategy formulation: Asian experience	TDSI
10.30 - 11.00	Coffee Break	
11.00 - 11.30	Policy Instruments and Barrier to implementation: European experience	TUW
11.30 - 12.00	Policy Instruments and Barrier to implementation: Asian experience	TDSI
12.00 - 13.00	Lunch	
13.00 - 13.45	Predicting impacts, appraisal and optimisation	ITS
13.45 - 14.30	Case studies in Europe	Professor Hermann Knoflacher
14.30 - 15.00	Coffee Break	
15.00 - 16.30	Reflection from Asia & Discussion	Thai, Vietnam, Laos and Cambodia partners
16.30 - 17.00	Closing Ceremony	

DAY 3: Technical Tour

08.30 - 12.00	Visit the Mass Rapid Transit Authority of Thailand (Metro)	
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